

PRODUCT PORTFOLIO

OCTOBER 2024

PROTEIN BARS

Active

The **Born Winner Active Series** protein bars are a great combination of essential nutrients and unique taste which makes them the perfect guilt-free snack. Each pack of 60g contains two bars, 20g of protein and less than 1g sugar.

COCONUT

20g PROTEIN

BENEFITS:

- NO SUGAR ADDED
- HIGH PROTEIN CONTENT
- GLUTEN FREE
- HALAL

DOUBLE CHOCOLATE

20g PROTEIN

BENEFITS:

- NO SUGAR ADDED
- HIGH PROTEIN CONTENT
- GLUTEN FREE
- HALAL

STRAWBERRY CHEESECAKE

20g PROTEIN

- NO SUGAR ADDED
- HIGH PROTEIN CONTENT
- GLUTEN FREE
- HAIAI



	60g (2x30g)
\$	12x 🗀
8	12x 🔷
	36x 🛞
EAN	5060961650268
SHELF LIFE	18 MONTHS



	60g (2x30g)
\$	12x 🗀
₩	12x 🔷
	36x 🛞
EAN	5060961650282
SHELF LIFE	18 MONTHS



	60g (2x30g)
\$	12x 🗀
�	12x 🔷
	36x 🛞
EAN	5060961650305
SHELF LIFE	18 MONTHS



The protein bars from the **Born Winner Boost Series** contain 31% triple protein matrix, which in combination with fast digestible carbohydrates support the quick recovery after a workout.

CHOCOLATE TRUFFLE

17g PROTEIN

BENEFITS:

- HIGH PROTEIN CONTENT
- GLUTEN FREE
- HALAL



17g PROTEIN

- HIGH PROTEIN CONTENT
- GLUTEN FREE
- HALAL



	55g
\$	12x 🗀
₩	12x 🔷
	36x 🛞
EAN	5060961650220
SHELF LIFE	18 MONTHS



	55g
\$	12x 🗀
₩	12x 🔷
	36x ↔
EAN	5060961650244
SHELF LIFE	18 MONTHS



The low-fat content and lack of any simple sugars make the bars from the **Born Winner Slim Series** great for people on a strict diet. Each bar is with 50% protein and it contains less than 1g sugar.

CHOCOLATE & HAZELNUTS

25g PROTEIN

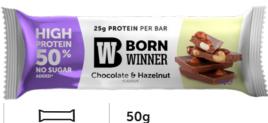
BENEFITS:

- 50% PROTEIN
- NO SUGAR ADDED
- LOW CARBS, FATS AND KCAL
- DIET FRIENDLY
- HALAL

CHOCO BROWNIE

25g PROTEIN

- 50% PROTEIN
- NO SUGAR ADDED
- LOW CARBS, FATS AND KCAL
- DIET FRIENDLY
- HALAL



The state of the s	
	50g
\$	12x 🗀
	12x 🔷
	36x 🛞
EAN	5060961650343
SHELF LIFE	18 MONTHS



	50g
\$	12x 🗀
€	12x
	36x 🛞
EAN	5060961650329
SHELF LIFE	18 MONTHS



Born Winner Gain Series is created specifically to meet the needs of those who like intense body workouts and need a great amount of protein intake. Each bar is 75 grams with 26g of protein and great nutritional values, which makes them perfect for a substitute of one daily meal.

CHOCOLATE MOUSSE

26g PROTEIN

BENEFITS:

- HIGH PROTEIN CONTENT
- MUSCLE GAINER
- HALAL

HIGH PROTEIN 35%	BORN WINNER hocolate Mousse
	75g
\$	12x 🗀
₩	12x 🔷
	36x ↔
EAN	5060961650428
SHELF LIFE	18 MONTHS

COOKIES & CREAM

26g PROTEIN

- HIGH PROTEIN CONTENT
- MUSCLE GAINER
- HALAL



Mega Pro

Created to meet the needs of professional athletes, loaded with 31 grams of protein and with less than 1 gram of sugar, **Born Winner Mega Pro Series** is an irreplaceable part of the daily menu for those who train actively.

WAFFLE WITH CHOCOLATE

31g PROTEIN

BENEFITS:

- NO SUGAR ADDED
- BIG SIZE
- HALAL

CHOCO CHIP

31g PROTEIN

BENEFITS:

- NO SUGAR ADDED
- BIG SIZE
- HALAL





18 MONTHS

SHELF LIFE

	85g
\$	12x 🗀
₩	12x
	36x 🛞
EAN	5060961650367
SHELF LIFE	18 MONTHS



The bars from the **Born Winner Deluxe series** are a guilt-free feast for the senses. Supreme taste. Uncompromising quality. No added sugar. High protein content.

CRUNCHY CHOCOLATE BROWNIE

20g PROTEIN

BENEFITS:

- MULTI LAYER CRISPY BAR
- HIGH PROTEIN CONTENT
- NO SUGAR ADDED
- GUILT FREE

CRUNCHY COOKIES & CREAM

20g PROTEIN

- MULTI LAYER CRISPY BAR
- HIGH PROTEIN CONTENT
- NO SUGAR ADDED
- GUILT FREE



	64g
\$	12x 🗀
�	12x 🔷
	36x 🛞
EAN	5060961650008
SHELF LIFE	18 MONTHS



	64g
\$	12x 🗀
₩	12x 🔷
	36x 🛞
EAN	5060961650831
SHELF LIFE	18 MONTHS

Deluxe

COOKIE DOUGH

20g PROTEIN

BENEFITS:

- MULTI LAYER CRISPY BAR
- HIGH PROTEIN CONTENT
- NO SUGAR ADDED
- GUILT FREE



	55g
\$	12x 🗀
€	12x 🔷
	36x 🛞
EAN	5060961650855
SHELF LIFE	18 MONTHS

COOKIES & CREAM

20g PROTEIN

- MULTI LAYER CRISPY BAR
- HIGH PROTEIN CONTENT
- NO SUGAR ADDED
- GUILT FREE



	55g
\$	12x 🗀
₩	12x 🔷
	36x 🛞
EAN	5060961650633
SHELF LIFE	18 MONTHS



The **Keto** bars are low in carbohydrates, high in protein and fats, rich in fibers and with no added sugar, which makes them perfect for everyone on a KETO diet. One pack contains two bars of 30 grams each.

STRACCIATELLA

20g PROTEIN 18g FIBRES

BENEFITS:

- NO SUGAR ADDED
- LOW IN CARBOHYDRATES
- LOW IN FATS
- HIGH PROTEIN AND FIBERS

ITALIAN CREME ZABAGLIONE

 20_g PROTEIN 18_g FIBRES

BENEFITS:

- NO SUGAR ADDED
- LOW IN CARBOHYDRATES
- LOW IN FATS
- HIGH PROTEIN AND FIBERS

COOKIES & CHOCOLATE

20g PROTEIN /**18**g FIBRES

- NO SUGAR ADDED
- LOW IN CARBOHYDRATES
- LOW IN FATS
- HIGH PROTEIN AND FIBERS



	2x30g
\$	12x 🗀
�	12x
	36x ��
EAN	5060961650466
SHELF LIFE	18 MONTHS



	2x30g
\$	12x 🗀
€	12x 😓
	36x 🛞
EAN	5060961650480
SHELF LIFE	18 MONTHS



	2x30g
\$	12x 🗀
8	12x 🔷
	36x ↔
EAN	5060961650503
SHELF LIFE	18 MONTHS

Core

CHOCOLATE & CARAMEL

20g PROTEIN

BENEFITS:

- LIQUID CENTER
- HIGH PROTEIN CONTENT
- LOW SUGAR
- GLUTEN FREE



	57g
\$	12x 🗀
₩	12x
	36x 🛞
EAN	5060961651968
SHELF LIFE	18 MONTHS

COOKIES & CARAMEL

20g PROTEIN

- LIQUID CENTER
- HIGH PROTEIN CONTENT
- LOW SUGAR
- GLUTEN FREE



	57g
\$	12x 🗀
₩	12x
	36x 🛞
EAN	5060961651982
SHELF LIFE	18 MONTHS

WAFER COOKIE



Born Winner Wafer Cookie is created for people who do the ketogenic (KETO) diet. The low carb content, natural sweeteners, and high quantity of protein (36%) and fats (41%) are a combination that will excite every KETO fan.

COOKIES & CREAM 22g PROTEIN 2g SUGAR

- LOW IN CARBOHYDRATES
- HIGH PROTEIN CONTENT
- CONTAINS STEVIA
- LOW SUGAR



	60g
	8x 🗀
8	8x 🔷
	36x ↔
EAN	5060961650442
SHELF LIFE	18 MONTHS

PROTEIN COOKIES

Active

The **Born Winner Active Series** protein cookies are a great combination of essential nutrients and unique taste which makes them the perfect guilt-free snack. Each 75g cookie contains 23g of protein and less than 1g sugar.

DOUBLE CHOCOLATE

23g PROTEIN

- HIGH PROTEIN CONTENT
- NO SUGAR ADDED
- VEGETARIAN
- NO PALM OIL
- SOFT BAKED



	7 5g
\$	8x 🗀
♦	8x 🔷
	36x 🛞
EAN	5060961650060
SHELF LIFE	18 MONTHS



The protein cookies from the **Born Winner Boost Series** contain 20% triple protein matrix, which in combination with fast digestible carbohydrates support the quick recovery after a workout.

CHOCOLATE CHIP

15g PROTEIN

BENEFITS:

- HIGH PROTEIN CONTENT
- HIGH-FIBER
- VEGETARIAN
- NO PALM OIL
- SOFT BAKED



	75g
\$	8x 🗀
€	8x 🔷
	36x 🛞
EAN	5060961650022
SHELF LIFE	18 MONTHS

DOUBLE CHOCOLATE & BLUEBERRY

22g PROTEIN

- HIGH PROTEIN CONTENT
- HIGH-FIBER
- VEGAN
- NO PALM OIL
- SOFT BAKED



	75g
\$	8x 🗀
€	8x 🔷
	36x 🛞
EAN	5060961650046
SHELF LIFE	18 MONTHS



The low-fat content and lack of any simple sugars make the cookies from the **Born Winner Slim Series** great for people on a strict diet. Each cookie is with 50% protein and it contains less than 1g sugar.

COOKIES & CREAM 30g PROTEIN

BENEFITS:

- HIGH PROTEIN CONTENT
- NO SUGAR ADDED
- SOFT BAKED



	60g
\$	8x 🗀
€	8x 🔷
	36x 🛞
EAN	5060961650107
SHELF LIFE	18 MONTHS

COOKIES & CREAM 22g PROTEIN / 2g SUGAR

- HIGH PROTEIN CONTENT
- NO SUGAR ADDED
- SOFT BAKED



	60g
	8x 🗀
�	8x 🔷
	36x 🛞
EAN	5060961650121
SHELF LIFE	18 MONTHS



The cookies from the **Born Winner Deluxe series** are a guilt-free feast for the senses. Supreme taste. Uncompromising quality. No added sugar. High protein content.

CHOCOLATE CHIP

WITH FILLING

20g PROTEIN

BENEFITS:

- NO SUGAR ADDED
- HIGH PROTEIN CONTENT
- SOFT BAKED
- VEGETARIAN



	75g
\$	8x 🗀
₩	8x 🔷
	36x 🛞
EAN	5060961650145
SHELF LIFE	18 MONTHS

COOKIES & CREAM

WITH FILLING

20g PROTEIN

- NO SUGAR ADDED
- HIGH PROTEIN CONTENT
- SOFT BAKED
- VEGETARIAN



	75g
\$	8x 🗀
€	8x 🔷
	36x ��
EAN	5060961650169
SHELF LIFE	18 MONTHS

FLAPJACK BARS

Flap Jack

The **Flapjack bars** are energy oat bars made by hand with high quality oats, fruits, nuts, and seeds. They have a balanced combination of fast and slow carbohydrates which makes them perfect for everyone who needs quick energy boost as well as a long-lasting feeling of satiety.

BLUEBERRIES

BENEFITS:

- ENERGY BOOST
- VEGAN
- MADE BY HAND
- SOURCE OF BETA-GLUCANS
- OVEN BAKED

WALNUTS

BENEFITS:

- ENERGY BOOST
- VEGAN
- MADE BY HAND
- SOURCE OF BETA-GLUCANS
- OVEN BAKED

BANANA

BENEFITS:

- ENERGY BOOST
- VEGAN
- MADE BY HAND
- SOURCE OF BETA-GLUCANS
- OVEN BAKED





MADE IN THE UK



Flap Jack

CHOCOLATE CHIP

BENEFITS:

- ENERGY BOOST
- VEGAN
- MADE BY HAND
- SOURCE OF BETA-GLUCANS
- OVEN BAKED

CHOCO COCONUT

BENEFITS:

- ENERGY BOOST
- VEGAN
- MADE BY HAND
- SOURCE OF BETA-GLUCANS
- OVEN BAKED

STRAWBERRY CHEESECAKE

- ENERGY BOOST
- VEGETARIAN
- MADE BY HAND
- SOURCE OF BETA-GLUCANS
- OVEN BAKED







Flap Jack

CHERRY YOGURT

BENEFITS:

- ENERGY BOOST
- VEGETARIAN
- MADE BY HAND
- SOURCE OF BETA-GLUCANS
- OVEN BAKED

COOKIES & CREAM

BENEFITS:

- ENERGY BOOST
- VEGETARIAN
- MADE BY HAND
- SOURCE OF BETA-GLUCANS
- OVEN BAKED

TRIPPLE CHOCOLATE

- ENERGY BOOST
- VEGETARIAN
- MADE BY HAND
- SOURCE OF BETA-GLUCANS
- OVEN BAKED







WHEY PROTEIN BLEND

Mega Pro

High quality **whey protein blend** in a convenient on the go pack with one dose of protein. Contains multi-enzyme complex Zymate, that helps digestion of milk protein. It is produced with a cold micro-filtration process, which removes fats, carbohydrates, and lactose. No added sugar. Lactose free.

CHOCOLATE ICE CREAM

21_g PROTEIN /1,2_g SUGAR

BENEFITS:

- LABORATORY TESTED
- HIGH BIOAVAILABILITY
- NO DOPING

	PROTEIN 100%
	30g
\$	12x 🗀
₩	12x 🔷
	36x ↔
EAN	5060961650879
SHELF LIFE	24 MONTHS

SALTED CARAMEL 22g PROTEIN/1,2g SUGAR

BENEFITS:

- LABORATORY TESTED
- HIGH BIOAVAILABILITY
- NO DOPING

	30g
\$	12x 🗀
₩	12x 😓
	36x 🛞
EAN	5060961650916
SHELF LIFE	24 MONTHS

VANILLA ICE CREAM

22g PROTEIN 1,2g SUGAR

BENEFITS:

- LABORATORY TESTED
- HIGH BIOAVAILABILITY
- NO DOPING

	30g No SUGAR
\$	12x 🗀
�	12x 🖕
	36x ��
EAN	5060961650961
SHELF LIFE	24 MONTHS



BORN

BORN

21g PROTEIN

Mega Pro

COCONUT

22g PROTEIN /1,2g SUGAR

BENEFITS:

- LABORATORY TESTED
- HIGH BIOAVAILABILITY
- NO DOPING

	30g 100%
\$	12x 🗀
₩	12x 🔷
	36x ↔
EAN	5060961650916
SHELF LIFE	24 MONTHS

COOKIES & CREAM

22g PROTEIN/**1,1**g SUGAR

BENEFITS:

- LABORATORY TESTED
- HIGH BIOAVAILABILITY
- NO DOPING

	30g No SUGAR
\$	12x 🗀
₩	12x 🔷
	36x 🛞
EAN	5060961650893
SHELF LIFE	24 MONTHS

STRAWBERRY ICE CREAM

22g PROTEIN / 1,2g SUGAR

BENEFITS:

- LABORATORY TESTED
- HIGH BIOAVAILABILITY
- NO DOPING

	30g
\$	12x 🗀
₩	12x 🔷
	36x 🛞
EAN	5060961650947
SHELF LIFE	24 MONTHS



22g PROTEIN

NO ADDED SUGAR COOKIES

The **No Added Sugar Cookies** are the perfect dessert for anyone seeking a sweet treat without added sugar or palm oil. Our cookies are crafted with care for your health and the environment. Enjoy the sweet moments with Born Winner – without compromising on quality and taste.

COOKIES & CREAM

BENEFITS:

- NO ADDED SUGAR
- NO PALM OIL



\Diamond	100g
₩	24x 🛇
	90x 🕸
EAN	5060961651586
SHELF LIFE	12 MONTHS

CHOCO BROWNIE

- NO ADDED SUGAR
- NO PALM OIL



\Diamond	100g
₩	24x 🛇
	90x 🕸
EAN	5060961651593
SHELF LIFE	12 MONTHS

NO ADDED SUGAR COOKIES

CHOCOLATE CHIP

BENEFITS:

- NO ADDED SUGAR
- NO PALM OIL



\Diamond	130g
₩	18x 😂
	90x 🛞
EAN	5060961651609
SHELF LIFE	12 MONTHS

CREAMY CHOCO-NUT

- NO ADDED SUGAR
- NO PALM OIL



\Diamond	100g
₩	24x 🛇
	90x 🛞
EAN	5060961651616
SHELF LIFE	12 MONTHS

DRINKS

L-Carnitine Drinks

Born Winner L-Carnitine drinks are the perfect choice to support your active lifestyle and metabolism. Each 700ml bottle contains 2000mg of L-carnitine and comes in refreshing flavors like Blue Raspberry, Cranberry-Lemon, and Lime. L-carnitine is known for its ability to aid in fat burning and boost energy levels during physical activity. Sugar-free, these drinks are ideal for consumption before or during your workout.

CRANBERRY LEMON

BENEFITS:

- 2000mg L-Carnitine
- ZERO SUGAR

	700ml
€	12x 🔷
	36x 🛞
EAN	5060961651821
SHELF LIFE	18 MONTHS



BLUE RASPBERRY

BENEFITS:

- 2000mg L-Carnitine
- ZERO SUGAR

	700ml
€	6х 🖒
	174x 😭
EAN	5060961651814
SHELF LIFE	18 MONTHS



LIME

- 2000mg L-Carnitine
- ZERO SUGAR

	700ml
₩	6x 🖒
	174x 😭
EAN	5060961651838
SHELF LIFE	18 MONTHS



BCAA Drinks

The **BCAA drinks from the Born Winner** Active series are designed for optimal muscle recovery and building. Each 700ml bottle contains 8000mg of amino acids (leucine, isoleucine, valine) and is available in unique flavors like White Grapefruit, Forest Fruits, and Green Apple. BCAAs (branched-chain amino acids) are crucial for muscle protein synthesis and reducing muscle fatigue. Sugar-free, these drinks help you recover faster and achieve better results in your training.

FOREST FRUIT

BENEFITS:

- 8000mg AMINO ACIDS
- ZERO SUGAR

	700ml
8	12x 😓
	36x 😭
EAN	5060961651784
SHELF LIFE	18 MONTHS



WHITE GRAPEFRUIT

BENEFITS:

- 8000mg AMINO ACIDS
- ZERO SUGAR

	700ml
€	6х 🖒
	174x 😭
EAN	5060961651791
SHELF LIFE	18 MONTHS



GREEN APPLE

- 8000mg AMINO ACIDS
- ZERO SUGAR

	700ml
₩	6х 🖒
	174x 🛞
EAN	5060961651807
SHELF LIFE	18 MONTHS

