



E-BODA

Who we are and what we do.

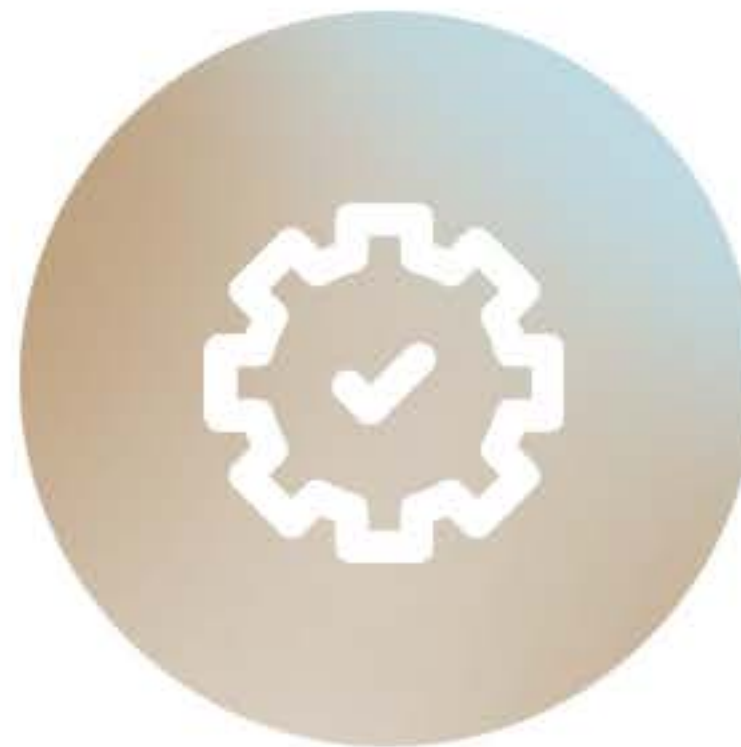


E-Boda Distribution is the owner of the famous E-Boda brand, the first Romanian producer of "read-all-formats" DVD players. E-Boda Distribution is a 100% Romanian company, privately owned since its founding.

E-Boda is committed to be:



Completely
dedicated to the
customer



Ready to offer complete
best value products and
services



Courageous and
Innovative



The only tech brand in Romania with
more than 20 years of history.

since 2001



The only Romanian brand with a
Shenzhen office - 4 employees.





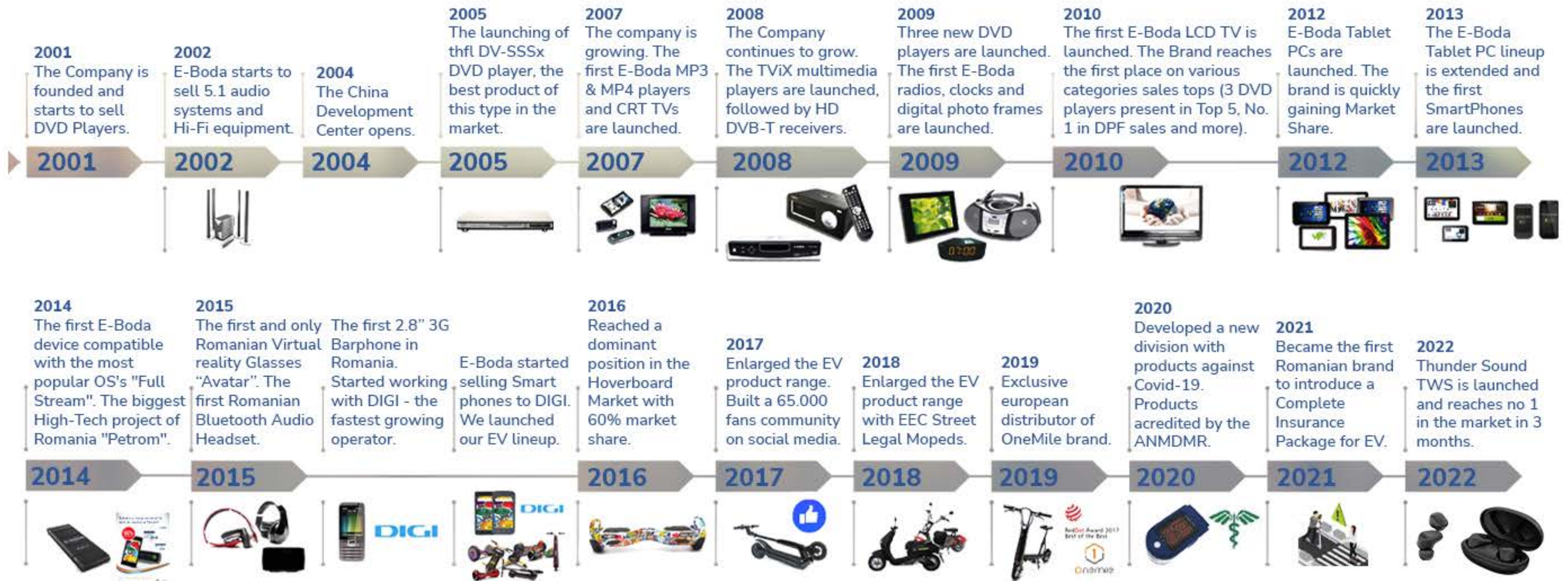
2015-2016

The Most Loved Romanian Hi-Tech Brand.

Source: Top Biz



History = Everything that had happened in the past relevant to the present and influencing the future.



The **first** wireless device compatible with the most popular OS'.



The **only** 3.75" SmartPhone with an amazing Sharp screen.



The **slimmest** 7.85" Tablet in the market.



The **biggest** range of accessories for a
Romanian Brand.



The **biggest** High-Tech project
in partnership with OMV Petrom, the **largest** oil and gas
company in Romania.

Comunicarea smart iti
e accesibila la Petrom!

**55%
REDUCERE**

E-Roda

Tableta PC + Mouse
NUMAI **249,90** lei
cu puncte bonus

Smart Speaker
NUMAI **29,90** lei
cu puncte bonus

Aduna punctele bonus prin intermediul achizitiilor de minim 20 de lei si ai electronice E-Roda cu superreduceri.

PETROM | Colinta
Roua
Romania

La Petrom, tehnologia devine
accesibila fiecarui roman.

Aduna punctele bonus prin intermediul achizitiilor de minim 20 de lei si ai electronice E-Roda cu superreduceri.

**55%
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PETROM | Colinta
Roua
Romania

Sunetul si imaginea smart iti
sunt accesibile la Petrom!

**55%
REDUCERE**

E-Roda

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PETROM | Colinta
Roua
Romania

The **biggest** High-Tech project
in partnership with OMV Petrom, the **largest** oil and gas
company in Romania.

Total SmartPhones	33.000
Total PC Tablets	54.000
Total Other Products	169.000
Total Products Sales	256.000

Turn over
28 Million RON

The **first** and **only** Romanian Virtual Reality glasses.



The **first** Romanian Bluetooth Audio Headsets.



Over **25.000** Tablets sold in a joint project with UPC Romania.



Color my life

Over 400.000 smart accessories project
dedicated to a retailer.



Carrefour

Launched FreeWheel,
the **first** and **best known** EV brand of Romania.

*FREE***W***HEEL*



The **first** GPS SmartWatch in Romania dedicated to children.



The **first** 3D Pen in Romania.



Reached a dominant position
in the Hoverboard Market with
60% market share.



The **largest** provider of technology in Romania.



Started selling a **variety** of Xiaomi products to local retailers.



Enlarged the EV product range with Urban Scooters and built a **65.000** fans community on social media.

 | 2018

Enlarged the EV products
range with EEC Street
Legal Mopeds.



Exclusive european distributor of the **Red Dot awarded** brand, OneMile.



red**dot** award 2017
luminary



Red**Dot** Award 2017
Best of the Best

The social context mobilized us to develop a new division, named **E-Boda Pharma**.

It contains protective products **against the spread of COVID-19**, as well as medical equipment intended for the average user.

The range of products includes protective medical gloves, protective medical masks, disinfectant solutions and gels, Pulse Oximeter.

All E-Boda products are accredited by ANMDMR.



Agencia Națională a Medicamentului
și a Dispozitivelor Medicale din România



Expanded the range of electric vehicles.

FreeWheel is the **first** brand in Romania to introduce a **Complete Insurance Package** for electric vehicles (electric scooters & hoverboards).



Launched the first E-Boda True Wireless Earphones, a product of an **amazing sound quality** at a **killing price** in the market.





Thunder Sound reached the **No. 1** position in the market in TWS in 3 months after launching **beating all the big brands in units sold.**



HEADSETS		GfK Panelmarket	October 2022 Sales Units %, Sales U	
No.	Item	Sales Units %	Sales Units	
1	APPLE,MMTN2 EARPODS WITH LIGHTNING	4,3	7.483	
2	E-BODA,THUNDER SOUND	3,8	6.621	
3	APPLE,AIRPODS PRO 2ND GEN	2,1	3.645	
4	HUAWEI,FREEBUDS 4I	2,0	3.556	
5	SAMSUNG,EO-IA500	1,8	3.086	
6	JBL,TUNE 110	1,7	3.049	
7	HAMA,FREEDOM LIGHT	1,7	3.041	
8	SAMSUNG,EO-IC100 AKG TYPE-C	1,7	2.997	
9	APPLE,AIRPODS 2ND GEN WITH CHARGING CASE	1,7	2.992	
10	JBL,TUNE 510BT	1,5	2.589	
	OTHERS	77,6	135.315	





E-Boda Partners

>95%

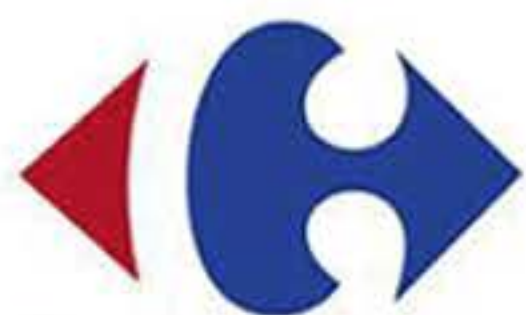
retail stores

>80%

hypermarkets and C&C

>80%

online market



Carrefour



Kaufland





E-BODA

Inside your life

e-boda.ro

